Attorney's Docket No.: 16113-0769001 / GP-241-00-US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Art Unit : 3622 Applicant: Kristin Coit et al

Serial No.: 10/814,102 Examiner: Daniel Lastra

Filed : March 31, 2004 Conf. No. : 5180

Title : IMPROVING ADVERTISEMENT APPROVAL

MAIL STOP AF

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF JUNE 10, 2009

Please amend the above-identified application as follows: